



Data Services

Address List Rental

Overview

Willowbend maintains an address list covering 159 million unduplicated households in the US. Willowbend rents the list for mailing and other qualified uses.

Benefits

Willowbend’s mailing lists are updated to the latest USPS standardization requirements. Lists include, at no additional expense, longitude and latitude, a Census Block Group identifier, and a business or residence indicator. A USPS 3553 CASS Summary is provided with each mailing list order, verifying the quality of the list for mailing entry. Willowbend, at additional cost, will process another address list against its master file and provide a mailing list of addresses not included in the provided address list.

Field Name	Length
House Number	10
Pre Directional	2
Street Name	28
Street Suffix	4
Post Directional	2
Secondary Description	4
Secondary Number	8
City	28
State Code	2
Zip Code	5
USPS Carrier Route	4
Plus 4	4
Longitude	10
Latitude	10
Census Block Group	15
Business or Residence Indicator	1
Delivery Statistics (Useful for home delivery)	1
DPBC	1
DPBC Ext	2
DPBC Check Digit	1
Check Sum	4
Congressional Code	2
Line of Travel Order (E-LOT Sort)	1
Line of Travel Code (E-LOT Sequence)	4
DPV Confirm	1
County Code	3

Lists are rented for 60 day unlimited usage and are provided in a parsed comma delimited text format as shown below:

Selection Parameters Available

- Zip Code
- Postal Carrier Route
- Postal Carrier Route Type
- Zip 9
- Census Block Group
- Radius around an address
- Business or Residential or Both
- City Name
- Congressional Code
- County Code
- Zip Code
- USPS Carrier Route or Carrier Route Type
- Residential or Business
- Radius around an address or set of addresses
- Census Block Group

Deliverables

Willowbend will provide:

- A comma delimited list of the addresses with all information included.
- A USPS 3553 CASS Summary report for the file.

Contact Willowbend Corporation for more information

Mail us at: 17440 Dallas Pkwy Ste 212, Dallas, TX 75287

E-mail us at: Lists@willowbend.com

Or, call us at: 972.248.0451 x 265